

# YOUR LISTING IS MY PRIORITY

*Strategic Marketing Designed to Get Your Home Sold*



*Stacey White*

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🏠 *Your Go-To Girl for All Things Home Sweet Home* 💙💛



## WHEN YOU LIST WITH ME, YOUR HOME RECEIVES MAXIMUM EXPOSURE

*Because your home deserves more than just a sign in the yard.*



### Professional Photography

Beautiful, high-quality images that capture your home at its absolute best.



### Custom Just Listed Flyers

Eye-catching property flyers designed specifically for your home.



### Dedicated Single Property Website

A personalized website showcasing your home 24/7.



### Video Slideshow Marketing

Engaging visual presentations to attract more buyers online.



## POWERFUL ONLINE EXPOSURE



### Social Media Marketing Campaigns

Strategic posts across multiple platforms for maximum reach.



### YouTube Advertising

Expanded digital visibility through video promotion.



### Featured on the Coldwell Banker Realty Mobile App

Your listing accessible to buyers anytime, anywhere.



### Boost-Powered Web & Social Advertising

Targeted just-listed advertising for 7 consecutive days to drive serious traffic.



## DIRECT BUYER & NEIGHBORHOOD OUTREACH



### Just Listed Email Campaigns

Sent directly to prospective buyers and agent networks.



### Just Listed Postcards

Mailed to neighboring homes to generate local buzz and referral opportunities.



## TRANSPARENT COMMUNICATION EVERY STEP OF THE WAY

### Detailed Seller Reports

Regular updates outlining:

- ✔️ Marketing activity
- ✔️ Online views & engagement
- ✔️ Advertising performance
- ✔️ Buyer interest
- ✔️ Showing feedback

You'll always know exactly what's happening with your listing.



## YOUR HOME DESERVES A MARKETING PLAN AS UNIQUE AS IT IS

*Expert strategy. Thoughtful communication. Maximum exposure.*

Let's showcase your home sweet home the right way.

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